



## Care & Prepare: 2019 Year in Review

As we look in the rearview mirror at our “2019 Strategic Plans” outlined in January, we have met 5 of the 8 very ambitious goals!

### Goals Accomplished:

1. NEW NAME - Rebranding/Revamping
  - New logo & 20<sup>th</sup> Anniversary logo, too!
  - Revamped website
  - Board Committees restructuring
2. Honor the Past & Preview the Future by Increasing C&P visibility, community presence and outreach:
  - Dr. Kendra Belfi honored with Lifetime achievement - Health Care Heroes
  - Sheri Allen presented at Grief and Loss Symposium: FUMC April 12
  - Sheri Allen and Dr. Janet Lieto presented at UNTHSC Out for Health seminar
3. Provide quality educational events
  - Respecting Choices First and Last steps training
  - HFA webinars: Soul Injury 2 (Feb 8) and Aging in America (Oct 10)
  - Hello Game: Beth El Congregation (Sheri & Karen)
  - Let's Talk! June 21
  - Live Well, Die Well: Nov 15
  - SIC training Pilot program with DFW Physicians (Mike Johnston)
  - Dr. Jerry Barker created & presented a new Grand Rounds event "ACP Live" featuring a  
live ACP conversation with patients who had never had the discussion before
4. Recruitment of additional board members
5. Explore additional fundraising opportunities

### Goals in Progress:

1. Speakers Bureau
2. Explore Paid memberships – Individuals & Community Champions?
3. Tracking mechanism for facilitators – 2 systems failed to produce outcome desired. We are still calling via phone for reporting numbers served.

### Other Accomplishments:

1. Board Retreat – Connect Board & Create new engagement with community
2. Chief Medical Officer – Created position to pass the clinical mantle of leadership
3. Strategic Planning Committee under auspices of Dr. Jerry Barker
  - will determine direction of C&P for coming year.