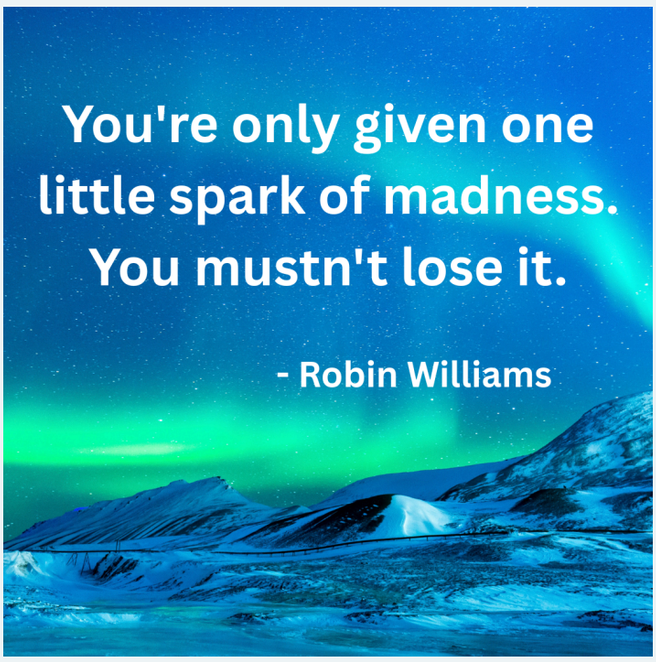
Care & Prepare
(formerly CQEC)
Newsletter
August 2026

New Beginnings & Sharktopus?!

New Beginnings



This summer marks both an ending and an exciting new beginning for Care & Prepare.

After **6 years**, we are concluding our clinical Advance Care Planning pilot with **Dr. Jerry Barker, Radiation Oncologist, and his team at** [Texas Cancer Specialists.](#) Since August 2020, we have provided 526+ patient consultations and over **25,348 minutes of ACP exploration**. Dr. Barker and his **team report universally positive** patient experiences, including conversations that reached across generations and, remarkably, patients who described decreased pain after having the opportunity to talk openly about their goals, fears, and hopes. **We are deeply grateful for the trust they placed in us and for everything this six-year partnership taught us.**

Our next chapter is about taking what we have learned in the clinic and bringing it into the community. We are **forming a Task Force** to strategize how to **deploy the DNA of our evidence-informed ACP questionnaire, Your Health Your Way™ (YHYW),** more broadly into the community. YHYW helps people begin with a simple but profound question: What does **your best day** look like? From there, it **opens the door to understanding personal values, goals, hopes, and preferences**—information that can help guide healthcare decisions when circumstances change. We **envision collaborations** with major corporations, academic institutions, healthcare organizations, technology partners, and foundations to explore how this approach can reach people before a healthcare crisis occurs.

We are also learning that the traditional healthcare payment model is not sustainable for Care & Prepare. On average, it currently takes **+109.9 days for us to receive payment for a clinical consultation,** while insurance reimbursement for ACP services remains challenging.

Rather than allowing that challenge to define our future, we are exploring models with more aligned interests. **Self-insured employers**, for example, have a stake in having healthy, **informed employees and a decision-ready** workforce. We are collaborating with organizations whose missions align with ours to explore grant opportunities that could help healthcare systems prepare for value-based care. **Our June 11** [DFW Hospital Council webinar](#) **with the UTA Health Informatics** and Data Science departments demonstrated the

possibilities when clinical expertise, data science, and person-centered care come together. **Watch the June 11 webinar →**

We are **grateful for the people who continue to believe in Care & Prepare** we received $3,200 in June donations and another $2,400 in July. **Every contribution helps us move this mission forward as we build a sustainable** model for broader impact. And we believe the next chapter will require some unexpected partnerships. **"The whole is greater than the sum** of its parts." That may be especially true when bringing together healthcare, business, academia, technology, philanthropy—and the community itself. Do you know a corporation, academic institution, foundation, healthcare organization, or **other connection we should explore?**

We would love to hear from you.

Let's connect!

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Gifts in Memory:
Sally Wingard Madison: $50

0% equals 100% - That's Amazing!
We're always looking for ways to maximize the impact of your donations, and here's how: We started using Zeffy to fundraise for **C&P.**

Easy as ABC or QRC!
While every other fundraising platform takes a portion of your donation in fees, **Zeffy delivers 100% of it to our organization.**
Zeffy's new!

What can a shark and an octopus teach us about collaboration?

Sometimes the most interesting possibilities emerge when unlikely partners come together.

This is a sight that could make any marine biologist's day. But you would need to be off the northern coast of New

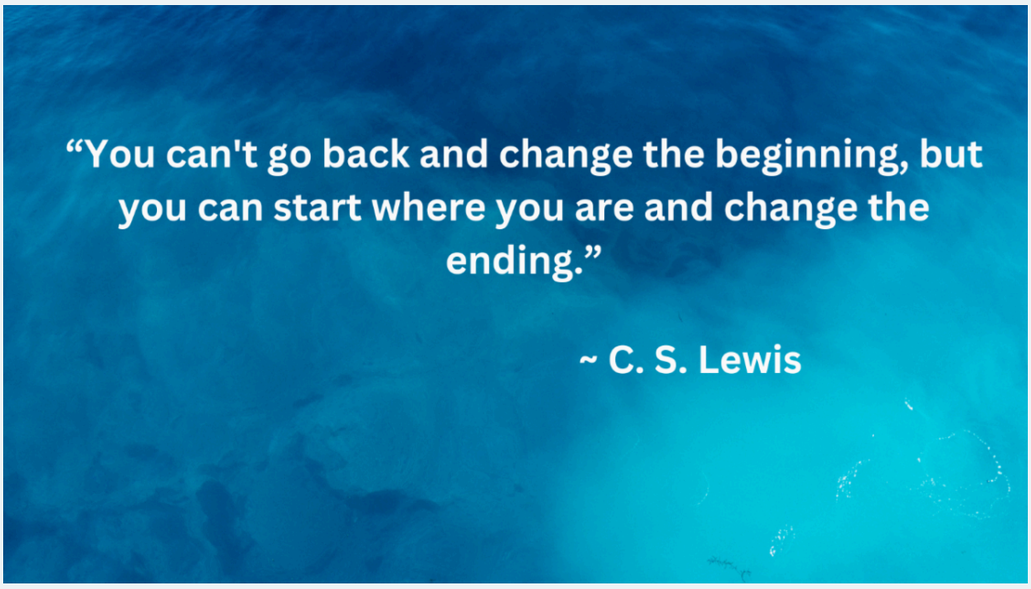
Advanced Care Planning (ACP): AI-Based Quality and Cost Analysis of THCIC Claims Data

Replay this expert panel discussion as the speakers will detail the impact of a multi-year study between UT Arlington and Care & Prepare involving Advance Care Planning (ACP). ACP is a service that helps prepare patients for the last part of their lives with a focus on "what they want." These national

Zealand's North Island at just the right time.

NO AI creation just a special day **for a Kiwi. Meet the sharktopus →**

experts will share their findings and, specifically, the cost savings for North Texas hospitals.
Watch the June 11 webinar →



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