



Dear Friends,

Here is your Invitation to help [Care & Prepare](#) fund our newest ideas on the drawing board: **“Choose your Champion!”**© and **“ACP Benefit for All!”**

Healthcare status can change in an instant. We have all seen catastrophic injury or illness sideline even the healthiest among us. **COVID has only heightened the demand for our services.** Unfortunately, we have a **death averse culture**, so dying and end of life care issues are rarely discussed, even with some **terminally ill** patients. This is **not an acceptable standard of care.**

[Care & Prepare](#) volunteers have served the community for 20+ years with this in mind: **Our Vision:** To foster a culture in which All people live well All their days. **Our Mission:** To stimulate end of life care conversations through education.

Care & Prepare (C&P) had just begun a new step in our strategic plan **when COVID hit.** I am happy to report that we are undeterred from our mission and have used this occasion to reach out via [webinars](#) to large groups who need our information.

Care & Prepare participated in a study that was **reported in [JAMA Network May 2020.](#)** The research question was: “Can a low-cost, easily scaled, end-of-life conversation game motivate underserved African American individuals to engage in advance care planning (ACP)?” The answer was “Yes!” but currently, less than 25% of **BIPOC** (Black, Indigenous and people of color) have ACP planning. Hence, they are less likely to have their medical care wishes known and honored.¹

Currently, the **minority community is suffering greatly** from **COVID** and we grieve with them. However, we believe we are developing a **sustainable model** for reaching the BIPOC community with a compelling Advance Care Planning message: **“Choose your Champion!”**© - **which is part** of an ambitious **new project** on the drawing board: **“ACP Benefit for All”**. Funding for this pilot project* as well as wise counsel for our Board will assist us in making this effort sustainable.

Care & Prepare will greatly benefit from funds available for:

- Fundraising Consultant to guide continued development program \$3,000.00
- Scholarship money for BIPOC Facilitators \$3,000.00
- ACP Benefit program design & development costs \$4,000.00
- Printing costs for startup \$600.00
- Hello Games for exploring medical wishes \$260.00
- JAMA study incentive replicated \$1,250.00

Pilot Project Grand Total = \$12,110.00 *

COVID has brought the subject of mortality to the forefront of conversations. We are making the most of the opportunity to help people understand their healthcare rights and responsibilities, young and old alike.

[Will you help us reach our neighbors with this important & timely information?](#)

Sincerely,
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¹https://jamanetwork.com/journals/jamanetworkopen/fullarticle/2765685?utm_campaign=articlePDF%26utm_medium%3darticlePDFlink%26utm_source%3darticlePDF%26utm_content%3djamanetworkopen.2020.4315